



## 2012 Shaw Walleye Masters Sponsorship Levels



The 2012 Shaw Walleye Masters is fast approaching and we are getting ready to confirm all of our sponsors! Please review the following levels of sponsorship and pick the level that best suits your business/organization.

Package	Cost	Details
Platinum	\$2,500 and over	<ul style="list-style-type: none"> <li>* Banner placement through entire weekend event.</li> <li>* Website recognition as top Walleye Masters Sponsor.</li> <li>* Large, half page ad in Walleye Masters brochure.</li> <li>* Name and logo in all distributed media including print and radio.</li> <li>* Verbal recognition X2 as top sponsor at weigh-ins and Dinner and Rules Night.</li> <li>* Sponsorship signage on interview backdrop.</li> <li>* Two tickets to Saturday night dinner.</li> </ul>
Gold	\$1,500 to \$2,499	<ul style="list-style-type: none"> <li>* Quarter page ad in Walleye Masters brochure and on website.</li> <li>* Verbal recognition as sponsor at weigh-ins and Rules Night and Dinner.</li> <li>* Sponsorship signage on interview backdrop.</li> <li>* Two tickets to Saturday night dinner.</li> </ul>
Silver	\$500 to \$1,499	<ul style="list-style-type: none"> <li>* 1/8 page ad in Walleye Masters brochure and website.</li> <li>* Recognition as sponsor at Walleye Masters Rules Night and Dinner.</li> </ul>
Bronze	\$250 to \$499	<ul style="list-style-type: none"> <li>* Logo placement in sponsor section of Walleye Masters brochure and website.</li> <li>* Recognition as sponsor at Walleye Masters Rules Night and Dinner.</li> </ul>
Friend of SWM	\$100 to \$249	<ul style="list-style-type: none"> <li>* Name listed in brochure and website as sponsor.</li> </ul>

### Sponsorship Information

Business Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsorship Level: [ ] Platinum [ ] Gold [ ] Silver [ ] Bronze

Method of Payment: [ ] Cheque Ch. # \_\_\_\_\_ [ ] Cash Receipt Required? Y or N

Logos: All logos must be in either JPEG or PDF form and emailed to [contact@drydenwalleyemasters.ca](mailto:contact@drydenwalleyemasters.ca) within 7 days of sponsorship to be placed in brochure.

Payment to be received before brochure printing to have your business included.

***Our sincere thanks to you, from the 2012 Shaw Walleye Masters Committee.***